



**INTERNATIONAL ATOMIC ENERGY AGENCY:  
Calculating the New Global Terrorism Threat**

**MEDIA USAGE REPORT**  
November 2001

	<b>MEDIA</b>	<b>REACH</b>
<b>News Wire Services</b>	Associated Press (English & German)	Worldwide
	Reuters (English & French)	Worldwide
	Agence France Presse	Worldwide
	EFE	Worldwide
	United Press International	Worldwide
	UN Wire	Worldwide
	Dow Jones Wire Service	Worldwide
	AFX News Service	Worldwide
	New York Times Wire Service	Worldwide
	Washington Post/LA Times Wire Service	Worldwide
	DOW Jones News Service	Worldwide
	FT Asia Africa Intelligence Wire	Asia/Africa
	Knight Ridder	U.S.
	Cox News Service	U.S.
	Press Association	U.K.
	Canadian Press	Canada
	Southam News Service	Canada
	SDA	Switzerland
	APA	Austria
	Kyodo News Service	Japan
	Jiji Press	Japan
	The Press Trust of India	India
	Gemini News Service	Developing World
	CKT – Czech News Service	Czech Republic
<b>International Television</b>	CNN International	Worldwide
	BBC World/News 24	Worldwide
	APTV	Worldwide
	Reuters TV	Worldwide
	ITN – International Television Network	Worldwide
	Sky TV	Europe
	British Satellite News	UK
	Channel Four News	UK
	Canadian Broadcasting Corporation (CBC)	Canada
	Canadian TV	Canada
	Middle East Broadcasting	Middle East Countries

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**MEDIA****REACH**

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**International  
Radio**

BBC World Service – <i>The World Today</i>	Worldwide
BBC Radio Five LIVE – <i>Breakfast News</i>	Worldwide
BBC Radio Four – <i>Today Programme</i>	Worldwide
Voice of America	Worldwide
CBC Radio	Canada

**United States  
Television****NETWORKS**

ABC TV - <i>Evening News</i>	National
CBS News - <i>Early Show</i>	National
FOX Cable News - <i>Fox and Friends</i>	National
FOX Cable News- <i>Report</i>	National
CNN - <i>Headline News</i>	National
CNN – <i>Live at Daybreak</i>	National
All News Channel	National
CNBC – <i>Market Watch</i>	National
CSPAN-1 – <i>Schedule</i>	National
MSNBC – <i>Imus in the Morning</i>	National
MSNBC – <i>MSNBC Investigates</i>	National
PBS – <i>The News Hour with Jim Lehrer</i>	National
ITN – <i>World News for Public Television</i>	National

**LOCAL STATIONS**

KTLA-TV, Channel 5 (WB)	Los Angeles
WXIA-TV, Channel 11 (NBC)	Atlanta
KGW-TV, Channel 8 (NBC)	Portland
WKRC-TV, Channel 12 (CBS)	Cincinnati
WCMH-TV, Channel 4 (NBC)	Columbus/Zanesville
KFOR-TV, Channel 4 (NBC) - <i>2 times</i>	Oklahoma City
KGPE-TV, Channel 47 (CBS)	Fresno/Visalia
KJRH-TV, Channel 2 (NBC)	Tulsa
KSNW-TV, Channel 3 (NBC)	Wichita/Hutchinson
WBBH-TV, Channel 20, (NBC)	Fort Myers/Naples
WINK-TV, Channel 11 (CBS)	Fort Myers/Naples
KVBC-TV, Channel 3 (NBC)	Las Vegas

**United States  
Radio**

ABC Radio Network (2,400 stations)	National
CBS Radio Network (550 stations)	National
Syndicated Radio – <i>Imus in the Morning</i>	National
WCBS-AM (CBS) – <i>2 times</i>	New York
WOR-AM (ABC)	New York
KFWB-AM (IND)	Los Angeles
WBBM-AM (CBS) – <i>2 times</i>	Chicago
WBZ-AM (CBS)	Boston
WWJ-AM (CBS) – <i>Newswatch</i>	Detroit

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**MEDIA****REACH**

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**United States  
Newspapers**

USA Today (National)	2,100,000
The Wall Street Journal (National) - <i>story + ed.</i>	1,800,000
The New York Times (National) - <i>2 stories + ed.</i>	1,133,991
Los Angeles Times (Los Angeles, CA)	1,128,696
The Washington Post (Washington, DC) - <i>3 stories</i>	803,679
Arizona Republic (Phoenix, AZ) - <i>Sunday edition</i>	599,450
Atlanta Journal and Constitution (Atlanta, GA)	507,000
Sun-Times (Chicago, IL) - <i>front page</i>	455,425
The Philadelphia Inquirer (Philadelphia, PA)	414,815
Free Press (Detroit, MI)	397,392
Union - Tribune (San Diego, CA)	374,133
Star-Tribune (Minneapolis, MN)	370,532
Oregonian (Portland, OR)	353,410
Orange County Register (Santa Ana, CA)	353,334
St. Petersburg Times (St. Petersburg, FL)	343,710
Miami Herald (Miami, FL)	338,880
Post-Dispatch (St. Louis, MO)	308,954
Investor's business Daily (Los Angeles, CA)	302,404
Detroit News (Detroit, MI)	298,221
The Bee (Sacramento, CA)	296,482
The Star (Kansas City, MO)- <i>2 stories (1 front page)</i>	281,945
Sun-Sentinel (Fort Lauderdale, FL)	274,963
The New York Times (New York, NY) - <i>2 stories</i>	269,302
Orlando Sentinel (Orlando, FL)	267,445
Pittsburgh Post-Gazette (Pittsburgh, PA)	241,339
The Observer (Charlotte, NC) - <i>front page</i>	241,071
Buffalo News (Buffalo, NY) - <i>front page</i>	232,926
The Cincinnati Enquirer (Cincinnati, OH)	208,558
The Pioneer Press (St. Paul, MN)	203,800
The Tennessean (Nashville, TN)- <i>2 stories</i>	195,519
Las Vegas Sun (Las Vegas, NV)	186,016
The Providence Journal (Providence, RI)	162,099
Honolulu Advertiser (Honolulu, HI)	153,513
Rockland Journal News (Nyack, NY) - <i>2 stories</i>	153,205
News-Sentinel (Knoxville, TN) - <i>front page</i>	124,421
The State (Columbia, SC)	121,818
The Washington Times (Washington, DC)	100,932
Press Democrat (Santa Rosa, CA)	92,529
The Christian Science Monitor (Boston, MA)	90,000
The Times (Hammond, IN)	88,458
Times Herald Record (Middletown, NY)	87,161
The Tribune (South Bend, IN) - <i>2 stories</i>	74,478
Californian (Bakersfield, CA)	70,123
Diario Las Americas (Miami, FL)	68,011
The Telegraph (Macon, GA) - <i>2 stories</i>	67,124
News-Leader (Springfield, MO)	63,545
The Repository (Canton, OH)	62,736
Journal Gazette (Fort Wayne, IN) - <i>2 stories</i>	61,833
Press-Gazette (Green Bay, WI)	61,184

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**MEDIA****REACH**

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**United States  
Newspapers****(continued)**

The Sun (Gainesville, FL)	52,509
Ledger-Enquirer (Columbus, GA) – 2 stories	52,500
The News (Naples, FL)	51,620
The Saginaw News (Saginaw, MI)	50,541
Star-Banner (Ocala, FL)	50,432
The Journal (Sioux city, IA)	47,753
Valley Times (Pleasanton, CA)	44,354
The Truth (Elkhart, IN)	26,538
Vidette Times (Valparaiso, IN)	15,415
Kingsport News (Kingsport, TN)	2,308

**International  
Newspapers****CANADA**

Toronto Star (Toronto, ON) – 2 stories	457,075
The Globe and Mail (Toronto, ON) – 3 stories	354,000
National Post (Toronto, ON) – 2 stories	335,000
Toronto Sun (Toronto, ON)	249,000
La Presse (Montreal, PQ)	190,000
The Gazette (Montreal, PQ)	142,867
The Mississauga News (Mississauga, ON)	126,000
The Hamilton Spectator (Hamilton, ON) – 2 stories	107,193
Le Journal de Quebec (Vanier, PQ) – 2 stories	97,999
The Chronicle-Herald (Halifax, NS)	88,859
Le Soleil (Quebec, PQ) – 5 stories	87,822
The Windsor Star (Windsor, ON)	81,500
Victoria Time-Colonist (Victoria, BC)	76,004
The Edmonton Sun (Edmonton, AB)	74,363
The Calgary Sun (Calgary, AB)	70,151
Kitchener-Waterloo Record (Kitchener, ON)	66,922
The Star-Phoenix (Saskatoon, SK)	55,830
The Ottawa Sun (Ottawa, ON)	53,227
Le Droit (Ottawa, ON)	38,100
The Standard (St. Catharines, ON)	37,285
New Brunswick Telegraph-Journal (Saint John, NB)	26,500
The Observer (Sarnia, ON) – 2 stories	23,500
The Lethbridge Herald (Lethbridge, AB)	22,500
The Daily Courier (Kelowna, BC)	20,000
The Nugget (North Bay, ON)	19,050
The Chatham Daily News (Chatham, ON)	15,600
The Sentinel-Review (Woodstock, ON)	8,500
The Daily News (Truro, NS)	7,337
Alberni Valley Times (Port Alberni, BC)	7,000
The Port Hope Evening Guide (Port Hope, ON)	2,910

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**International  
Newspapers****UNITED KINGDOM**

The Sunday Times (London)	1,347,412
The Daily Telegraph (London)	1,043,848
The Times (London) – 2 stories	726,340
The Guardian (London)	396,366
Financial Times (London) – 2 stories	290,032
The Independent (London)	223,587
Liverpool Echo (Liverpool)	157,999
Irish Times (Dublin)	111,729
The Scotsman (Edinburgh)	79,925
Daily Post (Liverpool)	71,200

**FRANCE**

International Herald Tribune (Paris)	210,000
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**SWITZERLAND**

Le Temps (Geneva)	53,784
Zuger Presse (Zug)	44,981
Die Botfchaft (Doettingen)	9,914

**SOUTH AMERICA**

Clarín (Buenos Aires, Argentina)	560,000
La Nación (Buenos Aires, Argentina)	N/A

**ITALY**

La Repubblica (Rome, Italy)	754,930
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**JAPAN**

Asahi Shimbun (Tokyo) – 2 stories	8,321,138
Nihon Keizai Shimbun (Tokyo)	1,780,563
Sankei Shimbun (Osaka)	1,170,826
Sankei Shimbun (Tokyo)	806,296
Nihon Keizai Shimbun (Osaka)	788,710
Hokkaido Shimbun (Sapporo)	677,550
Nikkan Gendai (Osaka)	523,120
Kyoto Shimbun (Kyoto)	505,577
Kahoku Shimpō (Sendai)	502,417
Sanyo Shimbun (Okayama)	454,920
To-o Nippo (Aomori) – 2 stories	262,740
Oita Godo Shimbun (Oita)	241,374
Kanagawa Shimbun (Yokohama)	236,772
Miyazaki Nich-Nichi Shimbun (Miyazaki)	235,105
Ryukyu Shimpō (Naha)	200,230

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**International  
Newspapers****JAPAN (continued)**

Nihon Keizai Shimbun (Fukuoka)	199,385
Nihon Keizai Shimbun (Nagoya)	193,770
San-in-Chuou Shimpō (Matsue)	170,715
Saga Shimbun (Saga)	137,563
Ibaraki Shimbun (Mito)	117,409
Daily Tohoku (Hachinohe)	105,781
Nihon Keizai Shimbun (Sapporo)	59,004
Mutsu Shimpō (Hirosaki)	53,500
The Daily Yomiuri (Tokyo)	49,678

**INDIA**

The Statesman (Calcutta)	148,382
The Hindustan Times (New Delhi)	N/A

**MIDDLE EAST COUNTRIES**

Al Hayat (Saudi Arabia)	N/A
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**AUSTRALIA**

Courier Mail (Queensland)	250,875
Newcastle Herald (Newcastle)	45,253

**Magazines/  
Weekly & Industry  
Publications**

The New Scientist	765,000
The Economist	730,000
The Week	150,000
Forbes	135,489
Jane's Defense Weekly	N/A
Energy Daily	N/A

**Online  
Coverage**

Associated Press Online	Worldwide
Reuters Online	Worldwide
CNN.com	Worldwide
BBC Online	Worldwide
The New York Times on the web	Worldwide
Washington Post Online	Worldwide
CBC News.com	Worldwide
ITV.com	Worldwide
FT.com	Worldwide
MSNBC	Worldwide
Yahoo! News	Worldwide
OneWorld.net	Worldwide
Frankfurter Rundschau online	Worldwide
ANANOVA Online News	Worldwide